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For Immediate Release

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Crawford Alexander  
Designer Boutique  
1089 Somerset St. W  
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Contact: Kristine Nimigon

***From an appliance depot to a Designer Boutique:  
A new home for Crawford Alexander***

*Ottawa, ON., October 30, 2008* - With great excitement Luc Crawford and Jamie LeBlanc, Ottawa's Original Design Guys, announce the opening of their new location for Crawford Alexander Designer Boutique at 1089 Somerset Street West. After nearly 2 months of renovations, the dynamic duo have completely transformed this former used appliance depot to a fabulous Designer Boutique with their Designs By 2 studio offices located on site. Determined to see greater good in the up and coming Hintonburg Village, these two have not flinched at their investment in the community.

Custom furniture designed by them and by other great Canadian & American manufacturers boasts an array of great fashion fabrics. Filling the shop is a selection of one of a kind lamps, rugs, pillows, bedding and amazing accessories hand chosen by them while on their design travels. The philosophy is simple, to provide products of unique shape, form and function at multiple price levels. When the products are gone they are gone and will be replenished with great new fabulous finds.

Anticipating the support in their new locale, they welcome Ottawa and the local community alike. Open Tuesday through Saturday 10 until 6 and Sunday 1 until 5 for shopping convenience.

Watch out for this pair as new and great projects are unfolding both for their Crawford Alexander Stores and for their design firm; Designs By 2.

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\*\*Press quality photos and graphics available upon request